



It's scrum down for the beer and pubs trade as our campaign went looking for support among rugby fans at the Six Nations internationals.

We thought there might just be a chance that rugby people would get behind the great British pub. And sure enough there have been plenty of conversions at Twickenham and Cardiff over the past few weeks as our 'brand warriors' signed up supporters for the newly launched postcard campaign.

10,000 postcards were distributed at the events and thousands of rugby fans added their voice to a campaign that has already seen over 10,000 emails sent to MPs and over 20,000 people signed up in support. In turn, over 120 MPs have signed an EDM in support of the Save the Pubs campaign.



British Beer & Pub Association

The BBPA is the leading organisation representing the UK beer and pub sector. Our members account for 98% of beer brewed in the UK and own more than half of Britain's 58,000 pubs.

Campaign for Real Ale

CAMRA is a consumer organisation that campaigns for real ale, real pubs and consumer rights. CAMRA has over 95,000 members and has been described as the most successful consumer group in Europe.

EDM 10

For EDM 10 go to

<http://edmi.parliament.uk/EDMi/EDMDetails.aspx?EDMID=37002&SESSION=899>