



## **Save the Pub Campaign hits 30,000 Supporters**

A Facebook Group supporting the "Axe the Beer Tax - Save the Pub" campaign has received the support of over 30,000 members. The Group was set up following the launch of the Save the Pub Campaign in November and contains supporters from across the UK including drinkers, "Save the Pub" campaigners, CAMRA members and employees in the Beer industry.

As well as this official group, several unofficial Axe the Beer Tax campaigning groups have been set up in support of the Save the Pub campaign.

As the plight of the British pubs continues to climb the political agenda, the support for the Axe the Beer Tax campaign continues, with nearly 300 people joining the Facebook group on a daily basis.

Since the beginning of the campaign, over 15,000 emails have been sent via the Axe the Beer tax website that the Facebook page supports. This in turn has led to over 180 MPs signing an EDM in support of the campaign.

### **Notes**

#### **British Beer & Pub Association**

The BBPA is the leading organisation representing the UK beer and pub sector. Our members account for 98% of beer brewed in the UK and own more than half of Britain's 58,000 pubs.

#### **Campaign for Real Ale**

CAMRA is a consumer organisation that campaigns for real ale, real pubs and consumer rights. CAMRA has over 95,000 members and has been described as the most successful consumer group in Europe.

The "Axe the Beer Tax – Save the Pub" Facebook group is at:

<http://www.facebook.com/home.php?ref=home#/group.php?gid=18416952140&ref=mf>

For the full details of EDM 10 please go to:

<http://edmi.parliament.uk/EDMi/EDMDetails.aspx?EDMID=37002&SESSION=899>