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PRESS CALLING NOTICE:



MR PINTY & FRIENDS TO TAKE PUBS CAMPAIGN TO WESTMINSTER!

EVENT/PICTURES:

Mr Pinty - a new 6ft cartoon character campaigning to save the British pub - will be appearing with other 6ft cartoon pint characters representing some of the UK's best-known beer brands in Westminster on Wednesday 8 April.

They will be meeting in Parliament Square with placards to oppose Government plans to impose further beer tax rises in this month's. They will then walk together meeting members of the public to visit the Treasury and then walk down Whitehall to Trafalgar Square.

INTERVIEWS:

Due to his hectic schedule, Mr Pinty is not able to do interviews on the day. However, speaking from his local today, Mr Pinty said, "The future of the British pub is at stake. That's why me and my mates will be marching on Downing Street on Wednesday."



DATE: Wednesday 8th April 2008

TIMINGS: 9am - 9.20am - Official Photocall Parliament Square,
9.20am - 9.30am - HM Treasury handing in Postcard
9.30am - 10am - Walk down Whitehall to meet the public
10am - Trafalgar Square, hand over 4th plinth application
10.20 - 10.45am - Walk through St James Park to meet public
10.45am - Buckingham Palace, request audience with Queen
11am - Photocalls

LOCATION: PARLIAMENT SQUARE
Westminster, London, SW1

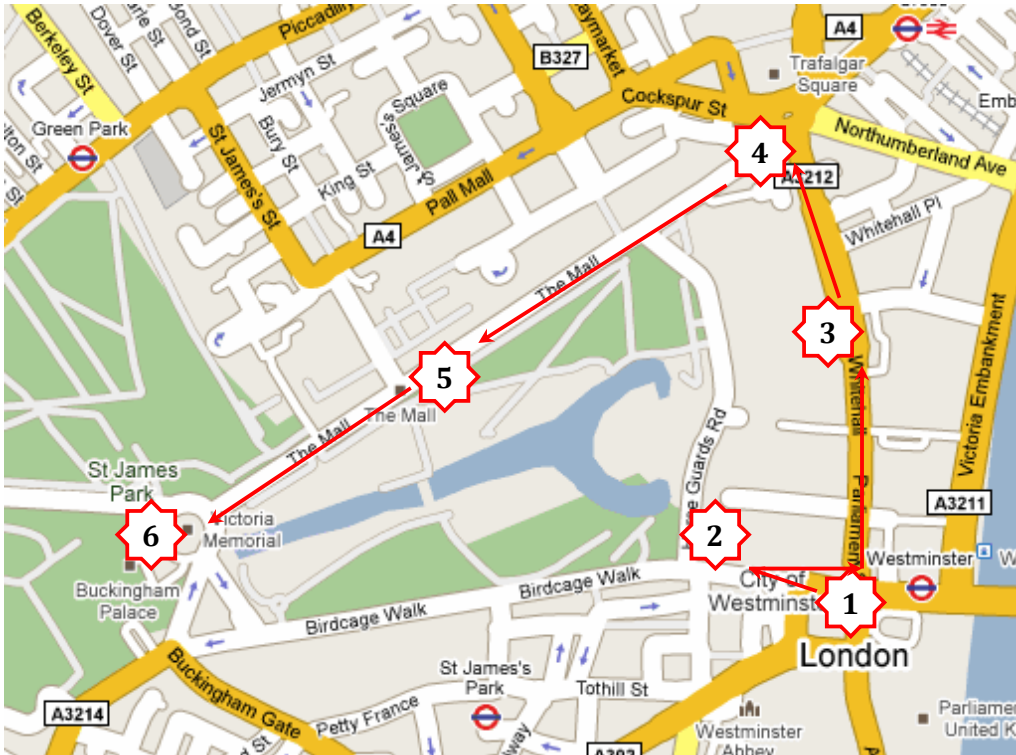
ATTENDANCE: Mr Pinty, Mr Carlsberg, Mr Fullers, Mr Waddie
(Wadworth), Ringo (Ringwood), Trevor Tribute
(St Austell Brewery), Mr Guinness (TBC)

FOR MORE DETAILS, PLEASE CONTACT:

Mark Hastings - 07884 181794
Pete Bowyer - 07740 913886

Or go to www.axethebeertax.com, or email info@axethebeertax.com, or call the campaign hotline on 0207 467 9294.

LOCATION MAP



Itinerary

1. 9am – 9.20am – Official Photocall Parliament Square, Protest
2. 9.20am – 9.30am - HM Treasury photos and petition hand in
3. 9.30am – 10am - Walk down Whitehall
4. 10am - Trafalgar Square, hand in application for 4th Plinth
5. 10.30am – Walking down the Mall through St James Park
6. 10.45am – End at Buckingham Palace